

Use of your Information

Privacy Policy – U Value Insulation UK

Website: <https://www.uvalueinsulations.co.uk>

U Value Insulation is committed to protecting your privacy and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This policy explains how we collect, use, store, and protect your personal data.

1. What We Collect

We may collect and process the following information:

- Your name, email address, phone number, and postal address
- Company or business details
- Financial or credit information (for credit account applications)
- Order history, correspondence, and interactions with us

2. How We Use Your Data

We use your information to:

- Respond to enquiries and process orders
- Manage deliveries and provide customer service
- Assess and manage credit applications or financial arrangements
- Improve our services and website
- Send marketing communications (where you have provided consent)

3. Finance Applications

If you apply for credit or finance, your data may be shared with Close Brothers Finance, our finance partner. They may:

- Conduct credit checks and use automated decision-making tools
- Share information with third-party credit reference agencies

- Store details of your application and agreement for up to 6 years

For more details, see www.closecommercialfinance.ie/privacy

4. Data Sharing & Security

We do not sell your data. We only share it with trusted service providers or finance partners when necessary to deliver our services. Your data is stored securely, and we apply appropriate technical and organisational measures to protect it.

5. Marketing

We may contact you with information about products or services relevant to your interests. You can opt out at any time by following the instructions in our communications or by contacting us directly.

6. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Restrict or object to certain types of processing
- Withdraw consent where it has been given

To exercise any of your rights, contact us at sales@uvalueinsulations.co.uk or visit www.ico.org.uk for further guidance.

Company Details

U Value Insulation is a trading name of U Value Insulation Ltd, a private limited company registered in the UK.

Registered Office: Unit 24 Uxbridge Trade Park, Cowley Mill Road, Uxbridge, England, UB8 2DB

Company Registration Number: 08014353 | **VAT Number:** GB140837520

Directors: S. McEvoy, N. McEvoy

